



KAGE Conference 2020 Exhibitor Information

Please join us as we celebrate 40 years of advocacy and service for Kentucky's gifted children and youth. The Kentucky Association for Gifted Education (KAGE) Conference 2020 will feature two days of presentations from national and state experts on topics and exhibits of interest to educators and parents of gifted children. The conference will take place February 24-25, 2020 at the Marriott Griffin Gate Resort in Lexington, Kentucky. Our participants include teachers, gifted and talented resource teachers and coordinators, administrators, parents, and other interested individuals. They always look forward to visiting the booths of our exhibitors to see what materials and services are available for anyone interested in appropriate educational opportunities for high-ability students.

As an exhibitor you will have the opportunity to:

- Showcase products and services
- Offer attendees the chance to gather information on exciting and cutting-edge products and services relevant to education, especially gifted education.
- Opportunity to establish and build communication with educators and parents of gifted children
- Network with decision makers, current clients and potential clients
- Support sales efforts with direct, personal contact
- Reinforce your company's image with current and potential buyers
- Exhibitors are listed online and in the conference material with contact information so attendees can easily contact you when they return home

The fee to exhibit is \$300 for the two days. It includes one 6' skirted table and one chair. Each additional table is \$60. An electrical outlet is available upon request for \$75. You will be able to assemble your exhibit the night before, if you wish. Security for the evenings of February 25 and 26 is provided. However, we assume no responsibility for the security of your exhibit area or materials. Registration fee includes lunch each day for no more than two persons per exhibit area.

Exhibitor Set-up and Times:

- Sunday, February 23, after 4:00 p.m.
- Security is provided Sunday, 9 p.m. - 7 a.m. and Monday, 5 p.m. - 7 a.m.
- Exhibit Hours: Monday, February 24, 8:00 a.m. - 4:00 p.m.
- Exhibit Hours: Tuesday, February 25, 8:00 a.m. - 2:30 p.m.

Cancellation Policy

- Cancellation before January 23, 2020 - Full refund
- Cancellation after January 24 but before February 7, 2020 - Half the Total Amount Due
- No refunds given after February 7, 2020

In addition to other exhibitor options, KAGE offers opportunities to have promotional materials congruent with KAGE's mission disseminated at the conference. This is a great way for participants get to know your organization or your company's materials and services, especially if you are unable to attend the conference. There are two options:

- 1) Fliers, products, and other promotional materials provided by your company will be placed on general session tables and/or a "Take One Table" in the exhibit hall for taking by participants. Cost: \$50
- 2) A promotional piece to be handed out at the conference registration desk. Cost: \$100.

INTERESTED IN BEING A CONFERENCE SPONSOR?

Take the spotlight as a sponsor within the KAGE conference! You gain increased name recognition and visibility for your company and the opportunity to interact with educators and parents of gifted children. The KAGE Conference attracts participants from across the state who are actively looking for the latest, most informative products and materials on educating and parenting gifted children they can find.

**Online registration available at <http://kagegifted.org/conf2020/exhibitor-information/register/>
Contact Lynette Baldwin, Executive Director at kage@wku.edu or 270.745.4301 with any
questions about sponsorship or exhibiting.**